

REGULATION

1 - "Balkan Wine Expo" is organized by Green Tirana sh.p.k, in Tirana, Blv. Gjergj Fishta 48, 1001 Tirana - Albania, Tax/VAT: L12107044A. This fair will take place on 24 -25 June 2012.

VISITORS

2 - The fair is open to trade operators and specialized media. They will enter o the fair for free of charge if in possession of ticket-invitation sent from exhibitors or by registering on the website or by registering at reception at the fair entrance.

Each operator must prove their membership in the wine professional sector with a business card or other proof of his activities.

EXHIBITORS

3 - Participants must be:

a) Producers or their agents, retailers. Representatives must declare for the catalog the list of companies they represent and the products they will present in the Fair:
b) Trade associations, institutions and organizations, promotion industry, business studies, information and divulgation and services. Membership applications, using the appropriate forms provided by the secretariat of Green Tirana, will be accepted related to availability. The application must be submitted to the Directorate of Green Tirana. Unless otherwise specified, the articles of this Regulation shall be applied from the Participants who purchase an exhibition area, and sponsors.

4 - With the submission of the application form, duly signed, the participant:

a) Agree to participate in the event, respecting the economic conditions specified in that schedule:
b) Unconditionally accept the rules of this Regulation:
c) Elects domicile at the registered office of Balkan Wine Expo, recognizing any dispute the jurisdiction of the Court of Tirana-Albania.

REGISTRATION FORM

RULES FOR THE PARTICIPANTS EXHIBITORS

5 - Green Tirana reserves the right to not accept the application form, if at the presentation, is not supplemented by:

a) Payment (as indicated in the registration form), will be returned in case of rejection of the application form;
b) if the regulation, is not signed in all its parts from authorized signature with the company stamp;
c) The payment must be done via bank transfer to Green Tirana sh.p.k, based in Tirana, Blv. Gjergj Fishta 48, 1001 Tirana-Albania - Code IBAN: AL34208111010000037714035301 - SWIFT USALALTR, indicating the reason, "For BALKAN WINE EXPO 2012" associated with its company name.
After the payment receive, will be sent the invoice to the corresponding value already paid.
The application form must be returned completed and signed within the time, specified therein. Green Tirana reserves the right not to accept that schedule if:

a) Is not arrive on time;
b) The company has not paid the amount as specified on this Regulation/art.5

The payment must be always done by bank transfer up to 30. April 2012.
In absence of that payment, Green Tirana reserves the right not to allow the presence of the exhibitor. In case of rejection of the application form, Green Tirana will immediately explain the reasons.

ASSIGNMENT STAND

6 - The division of the exhibition space will be determined by the Organizer, considering the general interest of advertising, the date of application as an exhibitor, the required surface, and within the preferences expressed by applicants. Becomes known that also the stand division project, that will be attached to the confirmation of participation, is temporary valid, because the areas and spaces organized by stands can change.

It's not allowed to sub rent or sell the rights of stands or its parts, without the prior permission of the Organizer. It's also prohibited, without the above authorization, exhibit items, products and brands or companies other than stated in the schedule.

The contract expires immediately, if no space exists after the company have not respected the terms of payment in this regulation, without any refund for fees paid or costs involved.

MODIFICATION, REDUCTION, REPLACEMENT OF THE SPACE

7 - Even in case of acceptance of your participation, Green Tirana sh.p.k reserves the right to move, change or modify the space respecting the interest of the Fair, and the successful progress of this event.

The Organizer have the right independently to exercise its discretion at any time, and then also during the Fair, to reduce, replace or modify the space with another, even of different area.

The number of Stands may be modified based on the event needs.

Should any one of these cases, to the participant will not be charged any extra cost.

TRANSFER-WAIVER-ABANDONMENT

RULES FOR PARTICIPANTS - EXHIBITORS

8 - Exhibitors who, after the signing of the application form referred in the paragraph 5, is unable to participate in the event, or request a reduction of the space assigned, shall promptly inform the Directory of Green Tirana, in written form, stating the reasons.

If written cancellation is no later than 30.April 2012, the exhibitor will have the right to a refund, after the deduction by the Organizers the amount equal to € 120 as compensation for practice opening and management expenses. If this payment is not done up to March 31, 2012, the exhibitor will be required to pay an amount equal to € 120 as compensation for expenses of practice opening and managing within 30 days after the cancellation of participation. If written cancellation is made after 30. April 2012 will be deducted the full amount of the advance payments as a penalty for compensation for damage done by non-participation in the exhibition.

Moreover, if the cancellation is made after this date the Exhibitor shall pay the entire amount of the exhibition space reserved.

OCCUPATION

9 - The occupation of the stand can begin on the afternoon before the inauguration, from 16.00 to 20.00.

10 - The Organizer has the power to change the duration, the date of the opening and closing and the daily schedule of the fair. This right does not oblige the Organizer to any payment reimbursements or compensation whatsoever. Exhibitors and their staff can access the Fair half hour before opening and must leave the Fair at closing time. The Organizer may, upon request, authorize extensions of stay.

RATES

11 - The exhibition areas are kept in conditions of visibility and accessibility. The participation fee for floor space, is as follows:

€ 1.500,00 - stand with 1 open side standard position (min 9 sqm)
€ 1650.00 - stand corner position with 2 open sides (min. 9 sqm)
€ 1500.00 - stand centrally located with 2 open sides (min. 9 sqm)
€ 1.500,00 for every multiple of 9 sqm module

SAFETY DURING THE FAIR - MONITORING

12 - The organizer, without taking the responsibility, will survey the fair permanently day and night from 21.00 the day before the opening up to 14.00 after its closure of the event. The participant must, during the opening hours of the Fair, supervise directly by the employees, their stands and products.

DAMAGE - INSURANCE

13 - Green Tirana sh.p.k. assumes no responsibility for damages to people or property by anyone however caused. By joining the event, Green Tirana automatically insures the exhibiting companies with multi-hazard warranty coverage and for third party responsibility up to € 2,000,000.00.

ALCOHOL ADMINISTRATION - MARKETING

GADGET

14 - A) The quantity of alcoholic beverages only to visitors for tasting will be moderated.

B) It is forbidden to remove from the stand glasses, bottles and / or other glass objects: these objects must be placed in areas accessible only from the staff.

C) Gifts, product samples or gadgets, should be given to visitors only packed in boxes or enclosures. Each exhibitor is therefore called upon to enforce these standards of safety, if not assuming any responsibility.

PROHIBITION OF SMOKING

15 - smoking within the entire exhibition area in not allowed.

ADVERTISING

16 - The Exhibitor owns the complete freedom to advertise on their stand, only they are prohibited for any publicity that involves direct comparison with other exhibitors or however harms the spirit of hospitality in the fair.

More specifically, exhibitors are prohibited:

- Any form of advertising in the interior and exterior areas of the fairgrounds that occurs outside the stand
- The distribution of advertising material that occurs outside of their own exhibition area.

RETAIL SALES

17 - It 's absolutely prohibited to sale, to rent services or products in the fair. The exhibitor assumes all the responsibility in case of violation of the ban, excluding any costs and / or charge in Green Tirana.

Any disputes concerning relations with other operators, must be resolved directly by the exhibitors, and living out any responsibility for Green Tirana.

OFFICIAL EXHIBITION CATALOGUE

18 - Without assuming responsibility of any kind, Green Tirana provides the printing and distribution, delivering of one copy for free of charge to each participant, of Official Catalog using the data in the application form, which must be received no later than April 30, 2012.

This Module will be sent after signing the participation form. If the exhibitor does not receive within that period the modules mentioned above, Green Tirana will publish the data already in its possession. The participant assumes all responsibility for the information given in the forms and included in the fair catalog, living Green Tirana out from any responsibility for any false statements. Any other technical or publicity can be inserted by the Exhibitor, upon request, by extra paying.

PROPERTY 'INTELLECTUAL AND INDUSTRIAL

19 - The exhibitor assumes all responsibility for the ownership of rights to trademarks, logos and copyrights related to the products on display.

The exhibitor therefore indemnifies Green Tirana in case of infringements of these rights and in any case of violation of this regulation.

Competition is defined against other exhibitors and third parties in general. Any disputes that may arise between exhibitors or exhibitors and third parties shall therefore be resolved directly between them, living Green Tirana out from any responsibility.

20 - Green Tirana owns his exclusive property to the name "Balkan Wine Expo", with all its variations, abbreviations, and simplifications. It is forbidden for anyone use them without the consent of the Organizer.

FINAL PROVISIONS

21 - The Exhibitors should respect the terms of this regulation to ensure the successful implementation of the event. Disregards of the terms of this regulation may include the withdrawal of the right of fair participation by Green Tirana. All this without the right to any reimbursement or prejudice to any other action to protect the moral and material damages of Green Tirana.

22 - If the Fair, for any reason, including majeure force, can not take place, the confirmation for participation are considered automatically canceled and the Organizer will reimburse participants the fees paid for the exhibition rental. If, however, the Fair is suspended after the date of opening:

a) if the suspension is due to majeure force, no penalty will be charged from the participant for the remaining time; b) any other reason, the Organizer will reimburse the participant for the payments already done.

23 - Communications and complaints of any nature will be considered only if submitted in written form.

24 - The exhibitors and their employees have an obligation to observe and enforce the requirements issued by the Organizer. Otherwise, they will be excluded from the Exhibition without any right of reimbursement or compensation, but with the obligation, indeed, to pay any moral and material damages caused by their failures.

25 - During the Fair may be held, conferences and events.

26 - The Organizer reserves the exclusive rights to any reproduction by photography, film, design.

The exhibitor authorizes expressly Green Tirana, for photographers without any charge, the realization of images, his person, his stand and exhibited products. The office of Green Tirana sh.p.k. may use those images as well as for journalistic purposes / communication and for commercial promotional purposes.

There will be no use in contexts prohibited by law or which could impair the dignity. The installation and use of images for the above purposes shall be deemed free of charge. The treatment of the images will be run by Green Tirana.

INFORMATION FOR EXHIBITORS

Art. 8517 of 22.07.1999 - "Data protection"

27 - GreenTirana sh.p.k. Blv. Gjergj Fishta, 48 to 1001 Tirana - Albania - VAT. L12107044A - is the processor. Processing the personal data supplied by the exhibitor and the companies they represent as well as images, reproductions referred to Art. 26, for purposes related to all services related to the event, report and communication purposes, and upon consent, for commercial purposes and promotion updates on initiatives and / or offers from our society.

27.1 The data confirmation is needed to allow the execution

of the above services. Individuals who are aware of such personal information will, in addition to owner, confirms the data of their staff working in the following company departments: sales offices, technical offices, administrative offices and press.

27.2 The exhibitor also, by signing the application form, agrees that Green Tirana, for promotional purposes - advertising, will use the personal data provided in the site demonstration and other promotional communications transmitted information to companies interested in receiving information on the event.

27.3 The data can be communicated and / or transferred to subsidiary companies connected with Green Tirana and its business activities, as well as data processing companies. In particular, as already expressly indicated in Art. 18 by signing the application form, the exhibitor allows Green Tirana enter their personal data in the official catalog and plan of the event which will be nationally and internationally distributed.

27.4 The interested subject concerned can exercise upgrade rights, rectification, integration, cancellation, transformation into anonymous form or blocking their data processed, through one request for information addressing to GreenTirana sh.pk, Gjergj Fishta, 48 - 1001 Tirana - Albania -, or sending an e-mail at the following address: info@greentirana.com.

Having read the information, the exhibitor will sign the application form specifically the agreement to the processing of personal data, for the above purposes set out in paragraphs 27.2 and 27.3

To approve the Regulation (pages 1 and 2) and specifically, following Articles:

1/2/3/4/5/6/7/8/9/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27

Date

Signature
(stamp)